



United Way
Fort McMurray
and Wood Buffalo

2025 Community Impact Profiles



Outcomes

- Increased housing stability.
- Reduced crises and emergency interventions.
- Improved access to supports for individuals with FASD.
- Greater cultural safety through Indigenous programming.

Social Issues

- Homelessness.
- Housing instability.
- And barriers to essential supports.

Community Impact

- 2,241 individuals supported.
- 85 people accessed shelter supports daily.
- 97 individuals secured housing.
- 103 housing assessments completed.



Outcomes

- Improved parenting confidence.
- Stronger child development outcomes.
- Reduced family isolation.
- Better access to support services.

Social Issues

- Family isolation
- Parenting challenges
- And barriers to child development supports.

Community Impact

- 3,753 individuals served.
- 1,572 young children supported.
- 303 rural residents reached.
- 126 families connected to essential services.



Outcomes

- Reduced emergency service use.
- Increased access to addiction recovery supports.
- More people transitioned to stable housing.
- Stronger Indigenous-led recovery pathways.

Social Issues

- Addiction,
- Homelessness,
- And barriers to recovery.

Community Impact

- 1,178 individuals served through 10 programs.
- 2,543 people accessed Tawaw services.
- 50 individuals and 7 families housed.
- Up to \$1.5 million in system cost savings generated.



PASTEW PLACE
— DETOX CENTRE —

Outcomes

- Increased treatment readiness.
- Reduced pressure on emergency services.
- Stronger access to care for Indigenous and rural residents.
- Improved recovery outcomes.

Social Issues

- Substance use and limited access to treatment and recovery services.

Community Impact

- 584 detox admissions.
- 929 day-program visits.
- 98 clients supported through pre-treatment.
- 85% transitioned to residential treatment.



Outcomes

- Reduced senior isolation.
- Increased community participation.
- Improved well-being through social engagement.
- Stronger support networks for older adults.

Social Issues

- Social isolation
- And reduced community connection among seniors.

Community Impact

- 35,956 program visits.
- Multiple programs promoting active living and connection.
- Expanded community partnerships.
- Growing breakfast program participation.



Outcomes

- Improved household stability.
- Reduced food insecurity.
- Increased access to recovery supports.
- Greater safety for vulnerable individuals and families.

Social Issues

- Homelessness,
- Food insecurity, poverty, and addiction.

Community Impact

- 6,880 shelter clients served.
- 11,127 individuals accessed MAT supports.
- 7,500 meals provided.
- 2,529 community support interventions delivered.



Outcomes

- Increased youth belonging.
- Improved confidence and leadership skills.
- Reduced barriers to participation.
- Stronger community connections.

Social Issues

- Youth isolation,
- Barriers to participation,
- And lack of safe spaces.

Community Impact

- 391 youth supported.
- 4,039 program visits.
- Rural outreach in multiple communities.
- Free transportation and activities provided.



MULTICULTURAL ASSOCIATION
OF WOOD BUFFALO

Outcomes

- Improved access to community resources.
- Increased social connection.
- Stronger inclusion across cultures.
- Better coordinated support services.

Social Issues

- Newcomer integration,
- Social inclusion,
- And access to services.

Community Impact

- 8,935 unique clients served.
- Support provided to newcomers from dozens of countries.
- Rural outreach expanded.
- New seniors-focused initiative launched.



Outcomes

- Strengthened cultural identity.
- Increased intergenerational connection.
- Expanded language revitalization efforts.
- Improved access to essential supports.

Social Issues

- Cultural disconnection,
- Social isolation,
- And barriers to Indigenous services.

Community Impact

- 4,300+ clients served.
- 3,000+ youth engaged.
- 430 Elders and seniors supported.
- Programming delivered across urban and rural communities.



SOME OTHER SOLUTIONS

SOCIETY FOR CRISIS PREVENTION

Outcomes

- Reduced emotional distress and crises.
- Improved coping and resilience.
- Increased access to affordable counselling.
- Stronger community connections and supports.

Social Issues

- Mental health challenges.
- Grief.
- And youth well-being.

Community Impact

- 469 counselling clients served.
- 1,681 children and youth reached.
- 2,685 counselling sessions delivered.
- Community outreach expanded.