



Our Role:

To ensure everyone has fair access to essential supports and a strong, caring community around them in the Fort McMurray and Wood Buffalo region.

Our Vision:

A connected and thriving region where everyone has the opportunity to live well and belong.

Our Mission:

To improve lives and strengthen community by mobilizing people, knowledge, and resources for lasting impact.



UWFMWB is a...

Connector, Mentor and Leader.

And we...

Educate, Support and Mobilize.

Our Work

At **UWFMWB**, we're tackling the complex social challenges facing our region by focusing on three key areas:

- **From Poverty to Possibility.**
 - Inclusive employment & training, financial crisis support & literacy, access to food, shelter, and essential services.
- **Healthy People, Strong Communities.**
 - Mental health & addiction support, crisis response & emergency shelter, senior wellness & independence, community inclusion & leadership.
- **All That Kids Can Be.**
 - Safe spaces & mentorship, early childhood development, support for at-risk youth & mental health.

These issues are deeply interconnected. By taking a community-wide view, UWFMWB strategically invests in initiatives that make the greatest impact to help build a stronger, more connected region.

Our Impact is Local

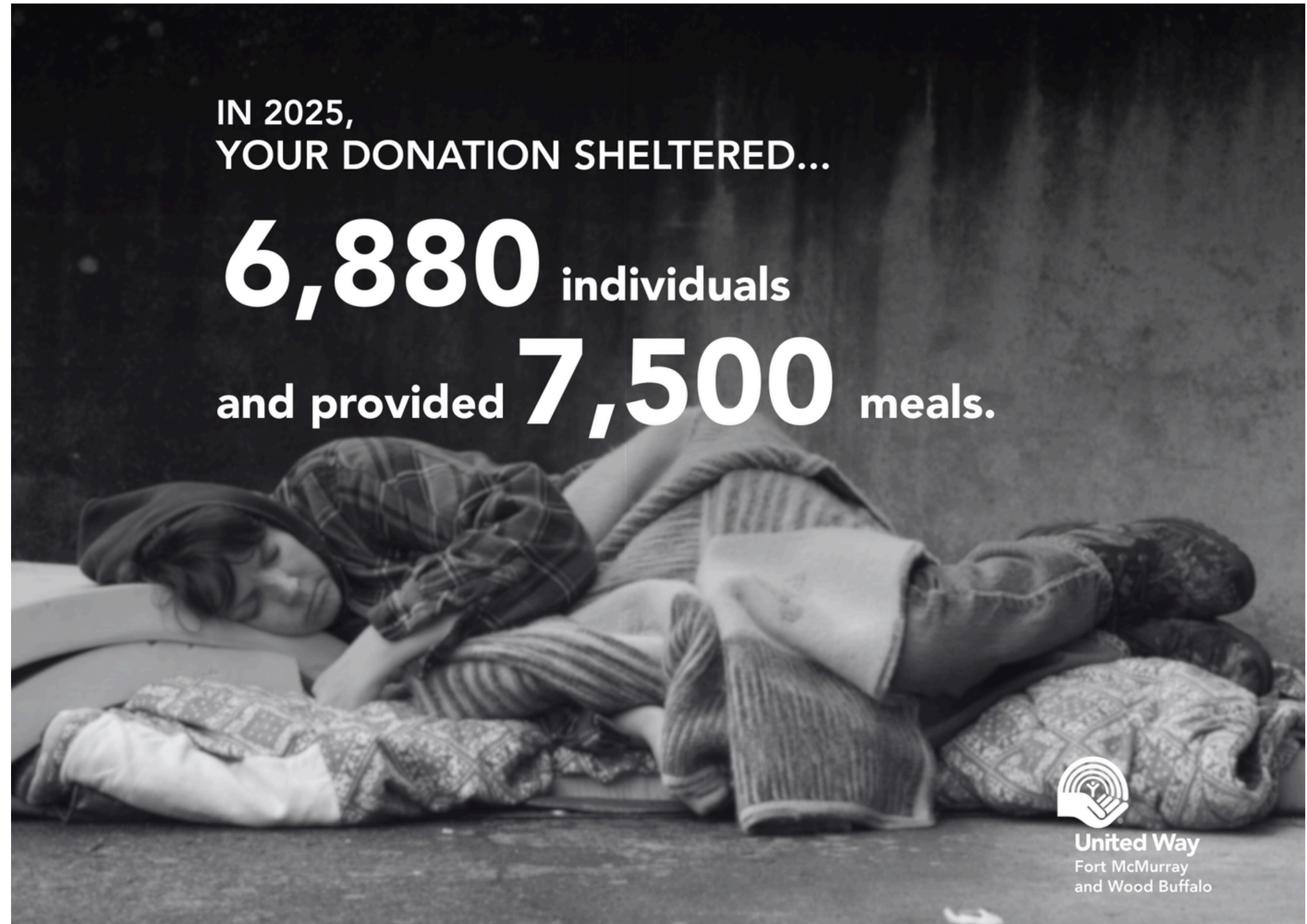
In 2025, United Way Fort McMurray and Wood Buffalo...

Helped fund **11** partner agencies with the support of **75** volunteers. Together, we helped around **33,489** individuals in the Wood Buffalo Region.



IN 2025,
YOUR DONATION SHELTERED...

6,880 individuals
and provided **7,500** meals.



United Way
Fort McMurray
and Wood Buffalo

Our Impact is Local

100%
**OF DONOR DOLLARS
IS INVESTED
LOCALLY**

In 2025, **\$750,000**
donor dollars funded **11** Local agencies, who
served over
30,000 individuals in Fort McMurray
and Wood Buffalo.

IN 2025,
YOUR DONATION CONNECTED...

35,956 seniors
to community, meals,
and activities.



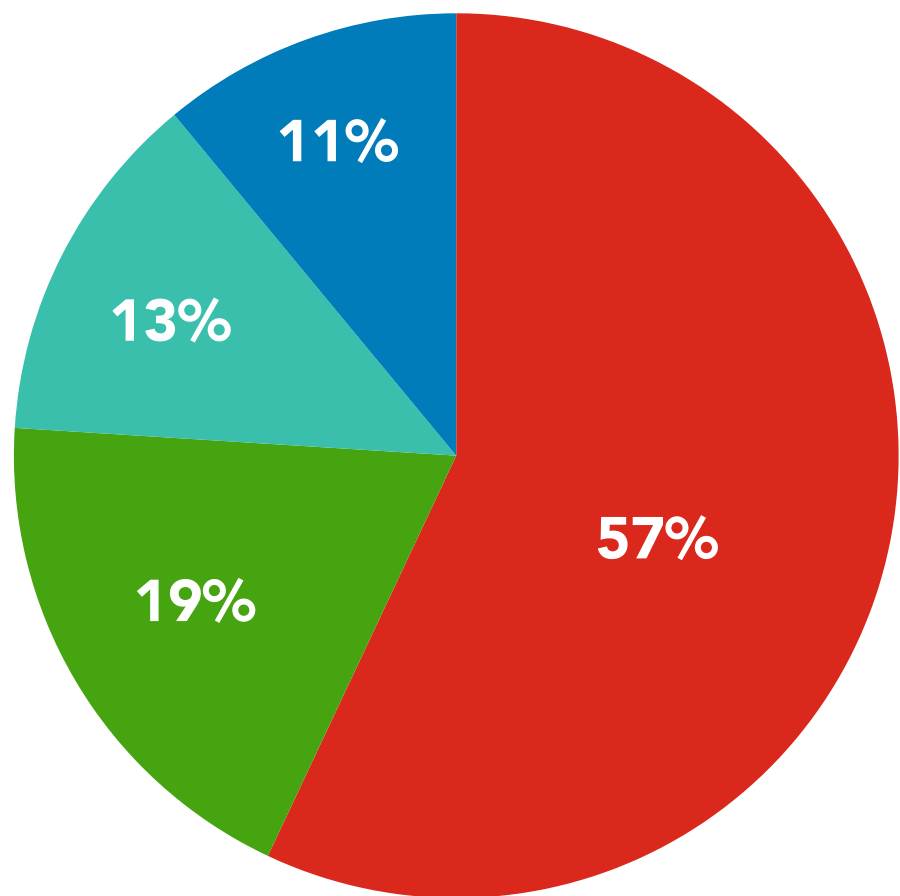
IN 2025,
YOUR DONATION PROVIDED...

2,685 counselling sessions
for **469** clients.



Donor Dollars at Work in 2025

- Partner Agency Investments
- UW Community Programs
- Campaign Expenses
- Community Investment Administration



2025 COMMUNITY CAMPAIGN TOTAL **\$890,250**



View our 2025 Annual Report



View our 2025 Financial Statements



IN 2025,
YOUR DONATION GAVE...

391 youth access to
4,039
safe, supportive programs.



United Way
Fort McMurray
and Wood Buffalo

The Benefits of Giving

UWFMWB is deeply committed to financial accountability. Every dollar donated stays local and is invested directly into programs, initiatives, and collaboratives that strengthen lives across our region.

Contributions to UWFMWB are eligible for charitable tax credits, which can substantially reduce both federal and provincial income taxes.

The following table illustrates potential tax savings across various donation levels.

2025 TAX BENEFITS  United Way Fort McMurray and Wood Buffalo				
Annual Donation	\$200.00	\$500.00	\$1,000.00	\$2,500.00
Federal Tax Credit	\$30	\$117	\$262	\$697
Alberta Tax Credit	\$120	\$183	\$288	\$603
Total Savings	\$150	\$300	\$550	\$1300
Cost After Tax	\$50	\$200	\$450	\$1200

How We're Investing in 2026

Funded Agencies

- Justin Slade Youth Foundation
- The Centre of Hope
- Fort McMurray Golden Years Society
- Some Other Solutions
- Multicultural Association of Wood Buffalo
- Nistawoyou Association Friendship Centre
- Pastew Place Detox Centre
- The Salvation Army
- The Hub Family Resource Centre
- Wood Buffalo Wellness Society
- KidSport Wood Buffalo

Community Investment & Partnerships

- Tools for School
- Day of Caring
- Giving Tuesday
- The Redpoll Centre
- Roundtable Discussions
- The Tomorrow Project