



**United Way**  
Fort McMurray  
and Wood Buffalo



2022

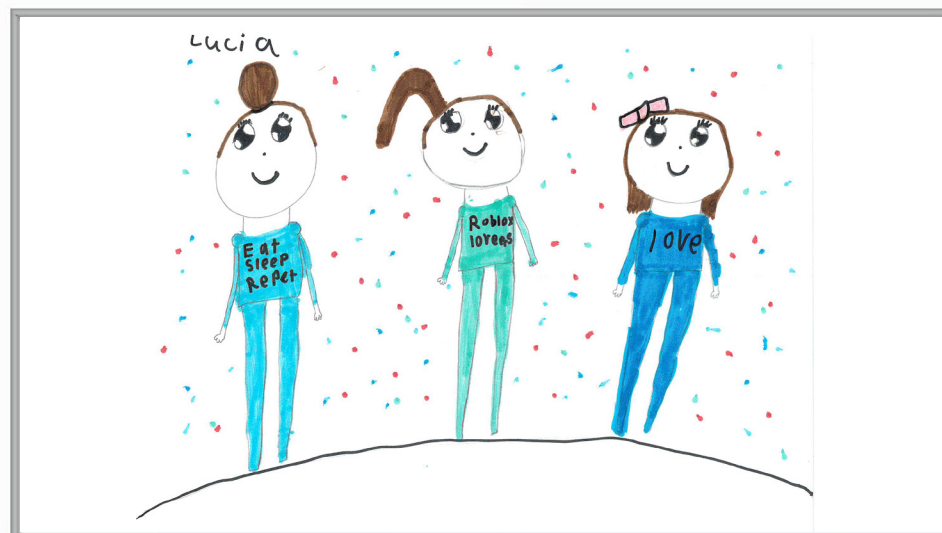
# Annual REPORT



United Way Fort McMurray and Wood Buffalo has been accredited through the Imagine Canada Standards Program. The Standards Program Trustmark (shown on left) signals United Way Fort McMurray and Wood Buffalo has demonstrated compliance with each of the Imagine Canada Standards: Board Governance, Financial Accountability and Transparency, Fundraising, Staff Management, and Volunteer Involvement.

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Children want to be part of making a difference in our community too. They save their money in their piggy banks to give to United Way.  
(shown above) Artwork done by Lucia

# President Executive Director's REPORT

A lot has changed in Fort McMurray and Wood Buffalo over the last few years. Almost all of it has been due to circumstances beyond our control. We are well versed in crisis management and forced, rapid transformation. We've learned to be flexible without breaking, and adaptable without losing sight of our purpose. If ever there was a time to try new things and to make changes for the better, it's now.

At United Way Fort McMurray and Wood Buffalo, we work to improve the lives of everyone in the region, especially those who are most vulnerable. The recent challenges affecting our region, our province and in fact, the entire country have caused some interesting shifts in the balance between raising funds and meeting the needs. People (including businesses) have less time and money to give, while residents are being seriously affected by job loss, rising inflation, and general insecurities lingering from the recent pandemic (the list of contributing factors is long). While we struggled to meet our goal, more and more vulnerable people expressed a need for help. The social profit sector stretched and fought for every dollar to keep their doors open and their services running.

The good news is that we have heard and we have seen the work of our social profit sector and they are performing miracles with few resources and maxed-out staff members. These agencies continue to make amazing progress towards ending homelessness, poverty, and abuse, while strengthening families and building strong communities. Just imagine what they could do if they had enough funding to pay fair wages, and attract and retain highly qualified staff who could then provide more services to people in need! Imagine if we could meet all of their funding asks to provide individuals and families with sustainable supports and services! We would be living in a region with progressive and effective solutions – where everyone had the chance to reach their full potential.

We are very grateful for the contributions of our community members, businesses, and industries who continue to support United Way's mission. Their generosity is reflected in the eyes of a child who has access to mental health support, a mother who finds hope for her family through supportive housing programs, or a senior who receives much needed care and resources to live independently. We've received the most heartwarming stories of people who are back on their feet and thriving thanks to a program or service offered by one of our funded agencies.

**If there was ever a time to support United Way — it's now.**

Sincerely,

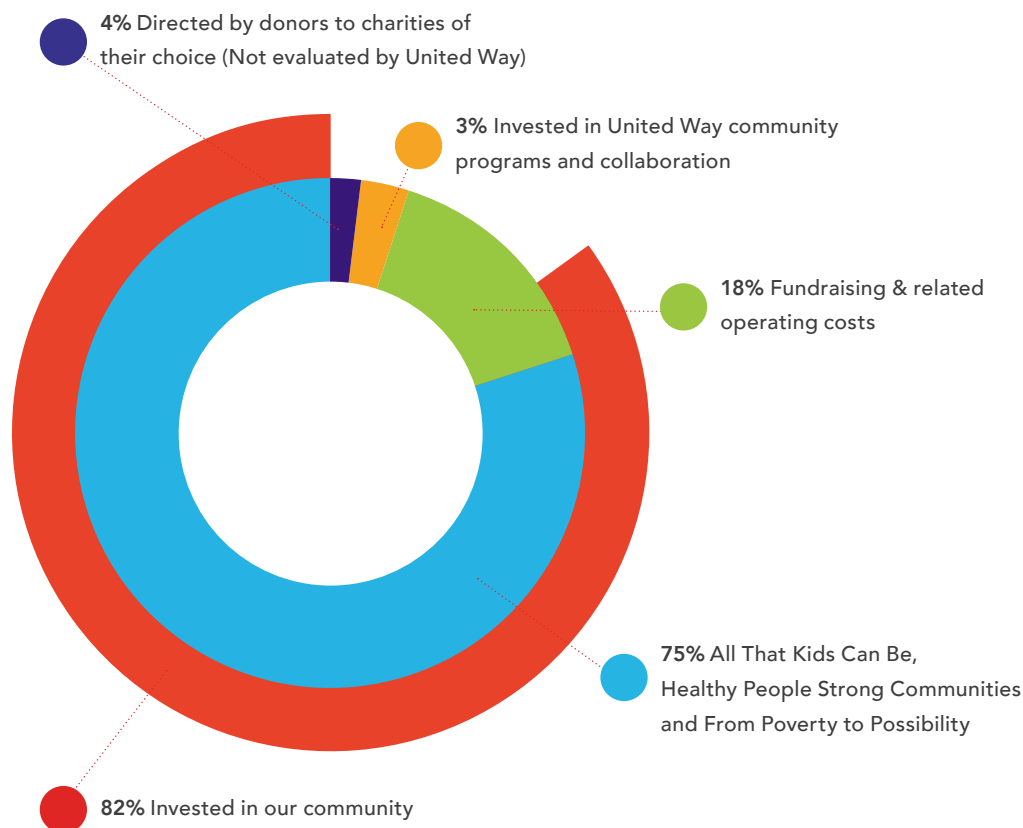


**Cathy Steeves**  
*Executive Director*



**Ken Sandmoen**  
*President*

# HOW DONOR DOLLARS WERE USED IN 2022



## INVESTMENT OVERVIEW

2022 Community Campaign Total: \$3,204,000



EMPLOYEES:  
\$1,491,205



SPECIAL EVENTS:  
\$456,178



INDIVIDUALS:  
\$40,910



CORPORATIONS:  
\$1,215,707

### HEALTHY PEOPLE STRONG COMMUNITIES AGENCIES



### ALL THAT KIDS CAN BE AGENCIES



### POVERTY TO POSSIBILITY AGENCIES





# Working Together TO SPREAD



## THE REDPOLL CENTRE

The purpose of The Redpoll Centre is to create a collaborative and professional administrative office space to incubate and strengthen community benefit groups. This allows social profit organizations the space to collaborate and work in an environment where they are able to utilize the skill sets of other professionals and likeminded individuals. United Way Fort McMurray and Wood Buffalo is the anchor tenant of this social profit community hub. United Way subleases space to sports, arts, culture, and social profit organizations.

## TOOLS FOR SCHOOL

Tools for School is an ongoing initiative as a partnership between United Way and Staples. Tools for School continues to provide the necessary supplies to families so every child has what they need to be able to participate in school. This year we were able to provide 250 backpacks to students in our region. Students from 3 different school boards were recipients of this program.

## HOMELESSNESS INITIATIVES STRATEGIC COMMITTEE

United Way is proud to be part of this committee to steward and advocate the

movement to end homelessness, Heading Home: The Right Thing to Do. This committee is involved in strategic planning, funding, communication, research, and best practice review.

## PERIOD PROMISE

With a generous grant from the provincial government, United Ways across the province are able to provide free menstrual products to schools. This program will reduce the prevalence of period poverty and menstrual stigma in our community. United Way Fort McMurray and Wood Buffalo will launch this program in 2023 by providing 11 schools with dispensers and products.

## POVERTY REDUCTION NETWORK

United Way Fort McMurray and Wood Buffalo is a key stakeholder in the Poverty Reduction Network (PRN). The PRN is comprised of a group of organizations who are committed to reducing the effects of poverty in the region, working as a collective to raise awareness of the issues around poverty, and providing innovative solutions specific to the region.

## VISION

Everyone in every community has the opportunity to reach their full potential

## MISSION

Empower everyone to improve lives and build strong communities

## VALUES

- Energize and inspire volunteerism
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership
- Embrace diversity

# Impact Story

*Mark Amy Treatment Centre*

## William Young



At 41 years old, William Young is just starting to live his best life.

Born in the early 1980s to alcohol and drug addicted parents, William's earliest memories include physical and mental abuse. He was dropped down the stairs, used as an ashtray, beaten, neglected, and left with a fractured skull. He was fed coffee as a substitute for food and his parents had no interest in bonding with or caring for him.

Given up for adoption on March 8, 1984, William felt he was the luckiest of his three siblings. Sadly, William's adoptive parents were not much better. He has memories of running beers in the summer at the tender age of three to his uncle and being allowed to take sips from the beers he brought. Little did William know this would be the beginning of his downward spiral into addiction.



Starting school, William could already feel the weight of a troubled life. One day his teacher asked, "What do you want to be when you grow up?" He could not envision a happy future for himself and felt swallowed up in the serious troubles he was already facing. But William knew one thing for certain – he wanted to help people who struggled just like him.

From an early age, the odds were stacked against him and his chances of survival were low.

When William was only 13, he was going full throttle towards a life of crime, and he had his first encounter with law enforcement. Throughout his school years he was tormented by bullies and was constantly getting into fights. His home life was also destructive. He faced mental and physical abuse with long periods of time isolated in his room. In grade 10, he discovered new addictions, smoking his first joint, and he soon dropped out of school.

One of the most hurtful moments of his life came when William turned 18 and he asked his mother to extend his curfew. Her response was, "You are the government's problem now, you are no longer my responsibility. Do what you want." In following month, he was charged six times with violating the conditions of his probation and he quickly became known as the town drunk.

At 19 years old, William entered a 21-day treatment program to avoid jail time. As he was not successful in following the rules, he was eventually sent to jail. He was completely out of control. He had burned bridges, couldn't live at home, had embarrassed his family, and had no ambition. At this point he was just hoping to die. By court order, William soon found himself at a treatment centre in Renfrew, Ontario. He lasted only three months and promptly had a warrant issued for his arrest. It didn't take him long before he found himself embedded in the local drug culture. He tried cocaine mixed with alcohol, and at 22, he was back in a detox centre in Ottawa. Once again, a new culture and new drugs. He learned to package and sell cocaine and tried meth for the first time. In 2011, William moved to Fort McMurray where he continued the polysubstance abuse, all the while making new friends, burning new bridges, repeating the same old behaviors.

By now, William was 31 years old and for the first time in his life, he fell in love – a sweet little dog. This beloved pet showed him life could be wonderful. He decided to go back to detox, but after just one week William thought he had everything figured out and left the program. A few weeks later, he lost everything, including the dog. His life was spiralling out of control.

After this setback, William was determined to get clean and to beat his addictions. He enrolled in the detox program at the Mark Amy Treatment Centre where he stayed for just over five months. After completing the program, he was proud to receive supportive housing and while he was working full-time. Unfortunately it didn't take long for William to dive back into a cocaine addiction. He was now on death's doorstep.

On September 24, 2018, William awoke to a new sensation – he could feel the weight being lifted off of his shoulders as he heard a voice telling him, "You're done." He remembered that his life had a higher purpose. This was the first step. He was back to detox for a month and then off to Mark Amy Treatment Centre again. Even at this point, William wasn't ready to fully quit drinking, but he knew he had to take a chance, use a strong mindset and steadfast determination.

It was a kind gesture that changed the way he thought about life and the way he saw the future. A small act of kindness and compassion showed him someone truly cared. Now, William was sharply focused on his recovery.

After succeeding in the detox program at Mark Amy, he went back to school and graduated with a GED and immediately enrolled in the social work program at Keyano College. In 2023, William will graduate from college.

Now, with a full-time job where he gives back to the community, William is fulfilling his childhood dream of helping people who struggle with addictions. He has the privilege of helping others make positive changes in their lives.

Today, William does not take life for granted. He uses words like beautiful, blessed, opportunity, determination, mindfulness, love, and compassion to describe himself and his life. Despite all the struggles and devastating addictions, he has learned to love himself.

Proudly, William is over four years sober and drug-free and has rebuilt a relationship with his adoptive family. He has a roof over his head that he pays for himself, and he recently got his driver's licence with the hope of purchasing a vehicle soon.

William gives thanks and credit to United Way Fort McMurray and Wood Buffalo for funding detox treatment, and sincerely appreciates the staff members at Mark Amy Treatment Centre for giving him hope when he felt he had lost everything. He wishes to thank Brian Ross for opening a recovery house in Fort McMurray, and to all who broke and bent the rules to ensure he made it through a difficult recovery.

Along his journey, William experienced respect, compassion, understanding, and empathy. All the essential things he needed to get pointed in the right direction.

After surviving his addictions and setting himself on a path to "Pay it forward," William offers this advice: "Don't give up on others. I didn't figure out life until I was almost 37 and it took 11 treatment centre stays. With restless perseverance, always help others, so they can achieve their full potential. Today, my life commitment is to help my brothers and sisters be the best they can be, to never give up on them, to always love them, to not judge them, and to always stay committed to doing the best that I can for them."



# Events



JAIL  
& BAIL









# our Agency Facts



## THE HUB

- Provided 1,313 unique individuals social support programming.
- Facilitated 111 safe exchanges allowing children to go from one caregiver to another in stress-free, non-violent environment.
- Provided child development and caregiver education to 2,015 clients.
- Served 1,292 unique individuals through the Family Support and Early Learning departments.
- Supported Athabasca Tribal Council by providing culturally based children's activities.
- Hosted a Ukrainian refugee playtime.



## ST AIDAN'S SOCIETY

- Recorded 1,002 site visits for information on MAC Calendar during 2022.
- Delivered 282 Christmas Support Packages to seniors in Fort McMurray, Fort McKay, Anzac, and Fort Chipewyan.
- Provided Arts in Action program to 76 seniors.
- Matched 88 artists and seniors through the Art of Conversation Celebration with Arts Council Wood Buffalo.



## FORT MCMURRAY SEARCH AND RESCUE

- Participated in 9 search and rescue incidents over 618 hours of service.
- Provided members 50 training exercises over 468 hours.
- Delivered Adventure Smart presentations to 160 students.



## PASTEW PLACE

- Supported 128 individuals in pre-treatment program.
- Transitioned 109 clients from pre-treatment program to residential treatment centre.
- Provided 607 clients access to the detox centre in 2022.
- Delivered Day Treatment program to 408 clients.



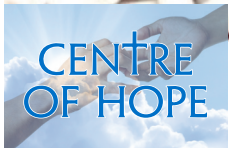
**NORTHREACH**  
Harm Reduction & HIV Support

## NORTHREACH

- Regularly provides lifesaving pre-test appointments.
- Distributed 500 condoms/barriers, provided Naloxone kit training to 22 individuals, and welcomed over 200 individuals to our booth at the 2022 YMM Pride Festival.
- Partnered with Athabasca Tribal Council to provide 82 individuals with the Opioid Awareness Program.
- Collaborating with the Centre of Hope to facilitate our move to a new location and take advantage of our shared service delivery, enabling us to increase our reach to at risk populations.







## CENTRE OF HOPE

- Served 204 individuals through the Outreach Program through 526 interactions.
- Completed 85 tax returns for 52 unique clients.
- Hosted 10th annual Hope in the Dark event, raising awareness of those without a place to sleep at night.



## WOOD BUFFALO WELLNESS SOCIETY

- Served 2,120 clients in 2022.
- Provided land culture camps with 38 adults attending.
- Assisted 123 clients to obtain affordable housing.
- Supported 24 clients in Housing First Program in maintaining housing stability.



## JUSTIN SLADE YOUTH FOUNDATION

- Welcomed 396 youth to the Dugout, a safe and inclusive environment to congregate.
- Provided 918 unique clients with United Way funded programming.

- Coordinated a variety of field trips and events for 303 youth, providing opportunity to experience social and recreational events.
- A total of 2,684 participants in all JSYF activities. United Way funded programs have hosted 918 unique individuals.





## THE SALVATION ARMY

- Operated 5 programs running 24 hours a day, 365 days a year.
- Provided 18,253 bag lunches to individuals experiencing food scarcity.
- Welcomed 1,001 adults and 335 children seeking assistance.



## SAFE COMMUNITY WOOD BUFFALO

- Inspected 132 car seats and installations.
- Gave 12 car seats and 4 booster seats to families in need.
- Trained 10 new certified passenger seat technicians through RCMP training program.
- Presented bike safety lessons to 2,709 students.



## VARIETY THE CHILDREN'S CHARITY

- Offered Just Like You programs to 727 students (aged 4-14) and 33 teachers in partnership with St. Martha School and St. Gabriel School.





## WOOD'S HOMES

- Transitioned 37 youth back into family homes.
- Served 47 youth in our programs.



## SUPPORT THROUGH HOUSING TEAM

- Provided wrap around support to alleviate barriers to housing to 40 clients.
- Transitioned 4 Centennial House clients into the community, secured housing for 5 outreach clients, and had 1,518 client interactions.



## LOCAL HERO FOUNDATION



- Provided 21 instances of stand-by medical services in rural Wood Buffalo locations.
- Participated in search and rescue operation for 7 missing canoeists in remote area of region.
- Flew 86 missions at no charge for patients, including several lifesaving missions.





**MULTICULTURAL ASSOCIATION  
OF WOOD BUFFALO**



## MULTICULTURAL ASSOCIATION

- Provided 109 students with language, writing, and reading education.
- Increased student capacity by 33% from 2021.
- Hosted 261 teachers and students in cultural awareness workshops and anti-racism discussions.
- Welcomed 48 volunteers and 1,000+ participants and vendors at the Canadian Multiculturalism Day.

- Completed over 200 translations and 50 interpretation bookings.
- Provided 17 languages interpretation and/or translation to overcome language barriers.
- Provided notary services to 69 newcomers and/or immigrants with 260 documents. Most of the clinic clients have been Canadian Citizens (51%), Permanent Residents (48%), Client of other immigrant status (1%).



## AUTISM SOCIETY

- Provided 3,628 hours of respite care to Wood Buffalo families.
- Participated in the Santa run with 60 individuals/client families.
- Volunteered for three Fort McMurray Oil Giants' baseball games, raising \$1,660 for United Way selling 50/50 tickets.





## NISTAWOYOU ASSOCIATION FRIENDSHIP CENTRE

- Delivered 2,200 meals to 300 elders' homes in urban and rural Wood Buffalo.
- Welcomed 4,514 people to participate, learn, engage, and be supported through cultural based programs.
- Welcomed 1,000+ people to NAFC's National Indigenous Peoples Day event.
- Facilitated Indigenous programming for 2,087 youth focusing on land based learning, and other cultural traditional ways of living.
- Provided programs, services and supports to urban and rural community members, including 1,530 youth, 1,209 adults and 495 Elders/seniors.



## LEGACY COUNSELLING CENTRE

- Fielded 4,344 individual inquiries.
- Offered service 1,036 active clients, 376 new clients with 31 reopened files.
- Offered 2,788 sessions; 1,811 sessions for adults and couples and 977 sessions for children and youth.



WAYPOINTS

## WAYPOINTS

- Provided 1,244 hours of counselling and support to survivors of sexual violence over a 6 month period.
- Supported 52 child survivors of sexual abuse.
- Facilitated 161 domestic and sexual violence presentations to community.







## SOME OTHER SOLUTIONS

- Facilitated 133 one-to-one mentoring sessions for 39 youth.
- Delivered programs and services to 900 clients.
- Provided 266 youth mentoring sessions for 67 participants.
- Presented 16 sessions to 420 youth.
- Reached 63 youth through the Community Helpers program.
- Delivered Heart of the Matter Program to 31 youth.



## GOLDEN YEARS SOCIETY

- Delivered 4,500 nutritious meals to 736 seniors.
- Completed 200 tax returns at no cost for local seniors.
- Collaborated with Nistawayou Friendship Centre and St. Aidan's Society for events, consistently welcoming an average of 30 participants.
- Hosted games (cards, crib), luncheons, and coffee time with the number of attendees ranging from 25–118.





The  
Children's  
Centre

## THE CHILDREN'S CENTRE

- 53 healthy babies born to moms attending programs.
- Provided services to 245 families.
- Enrolled 39 children in morning and afternoon programming.
- Transported 29 children to and from school.
- Provided food to 150 Fort McMurray participants and 40 Conklin/Janvier participants.
- Gave 214 gift cards to local parents to help with diaper, formula, and food costs.



## KIDSPORT WOOD BUFFALO

- Worked with 20 local organizations supporting youth activities.
- Funded 128 youth to play a sport of their choice while learning teamwork, building friendships and goal setting.
- Provided \$600 to 335 youth to help pay for the registration fees of sports programs.
- Funded 260 Indigenous youth and 10 immigrant youth through the Athlete Funding Program.





## CMHA

- Provided Back Home Again Movie showings (approximately 250 individuals per showing) in collaboration with Canadian Red Cross, Alberta Division, and Fort McMurray Wood Buffalo.
- Hosted Pride Festival with 150-200 participants in collaboration with YMM Pride.
- Hosted Fort McMurray Elder Fair to over 50+ individuals in collaboration with the Fort McKay community.
- Provided Centennial House education to 13 individuals in collaboration with Support Through Housing.



# Thank You Corporations



## MILLENIUM (\$100,000+)

Canadian Natural Resources Ltd  
Suncor Energy Foundation  
Syncrude Canada

## BENEFACTOR (\$25,000 – \$ 49,999)

RBC Foundation  
Wascana Energy 2001 Ltd. (subsidiary of  
CNOOC Petroleum North America ULC)

## PLATINUM (\$10,000 – \$24,999)

Bank of Montreal  
Building Trades of Alberta  
Enbridge Pipeline  
Imperial Oil Foundation  
Scotiabank  
TD Bank Financial Group

## SILVER (\$2,500 – \$4,999)

Aluma Safway  
Birch Mountain Enterprises LP (BME)  
CEDA Group of Companies  
CIBC  
Finning (Canada)  
GN2 Engineering Ltd.  
Melanie Galea RE/MAX Fort McMurray

## BRONZE (\$1,200 – \$2,499)

NOHA Group  
Pinkney Wealth Management  
Sam's Auto Repair  
Servus Credit Union  
Wolfe Infrastructure Systems

## GIFT IN KIND

Cookie Creative  
Handcrafted Wood Buffalo  
Harvard Media  
Midlite Construction Ltd.  
Printing Unlimited



## 365 SMALL BUSINESS CIRCLE

Akron Engineering Consultant's Group  
Balsom Communications  
Boston Pizza  
C & B Maintenance  
Edwards Land Survery  
Fort McMurray Copiers  
Life and Portraits  
NOHA Group



*Sparkle  
in Red!*

## RED MENU

Boston Pizza  
Earl's  
M & M Meats  
The Alley YMM

## SPARKLE IN RED

Gym Nation  
Layers Wellness & Spa  
Optimal Health YMM



# Thank You Employees

## **THANKS A MILLION (\$1,000,000+)**

Syncrude Canada

## **MILLENNIUM (\$100,000+)**

Suncor Energy

Canadian Natural Resources Ltd.

## **HERITAGE (\$50,000 – \$99,999)**

Finning (Canada)

## **BENEFACTOR (\$25,000 – \$49,999)**

Finning (Canada)

## **PLATINUM (\$10,000 – \$24,999)**

Enbridge Pipeline

Fort McMurray Catholic Board  
of Education

Imperial Oil Ltd.

RE/MAX Fort McMurray

## **GOLD (\$5,000 – \$9,999)**

CEDA Group of Companies

Centre of Hope

NorthStar Ford

Salvation Army Community Service  
Centre

St. Aidan's Society

Waypoints

## **SILVER (\$2,500 – \$4,999)**

Aluma Safway

Bank of Montreal

Boston Pizza

Fort McMurray Public Schools

Norcan Electric

Scotiabank

Servus Credit Union

Wood Buffalo Wellness Society

## **BRONZE (\$1,200 – \$2,499)**

A.A. Indar Professional Corporation

Autism Society of RMWB

Cummins

Government of Alberta

Heritage Park Society

RBC Financial

Some Other Solutions

Spartan Controls Ltd.

SUEZ's Water Technologies & Solutions

Support Through Housing Team

TD Bank Financial Group

The Children's Centre NP Society of Fort  
McMurray

# Thank You Individuals

Our volunteers and donors are pivotal in enabling United Way to address the social needs of Fort McMurray and Wood Buffalo. Their passionate involvement creates positive, lasting change in our community.

## PLATINUM (\$10,000–\$24,999)

Jurak, Peter  
Kachur, Patrick  
Mackenzie, Ken

## GOLD (\$5,000–\$9,999)

Darroch, Roslyn  
Faber, Elizabeth  
Macedo, Yun Yun  
Pond, Bradley  
Reimer, Jason

## SILVER (\$2,500–\$4,999)

Agnew, Michael  
Allen, Brett & Karla Shana  
Anderson, Michael  
Arthur, David  
Bell, Ken  
Bodoano, Jason  
Carroll, Malachy  
Cole, Todd & Day,  
Alexandera  
Courtoreille, Patrick  
Cryderman, Chris & Kristy  
Davis, Angela & Bradley  
Demers, Susan  
Doust, Joanne  
Ewert, Roger  
Farnden, Craig  
Farwell, Kim  
Francoeur, Bruno  
Goodyear, Bradley  
& Andrea  
Healy, Albert  
Hernanik Cerfino Jr.  
& Nereissa  
Hogg, Joanne

Lemesurier, Laurence  
MacDonald, Daniel  
& Maryellen  
Morley, Rick  
Moseng, Travis & Deanna  
Nakano, Ethel  
Pontello, Richard  
& Fisher, Shelley  
Robin Aitken  
Rumjan, James  
Samida, Sherwin  
Savoie, Conrad  
Shaw, Norma & Conrad  
Sztukowski, Danuta  
Tatonetti, Giuliana  
Ulan, Wesley  
Velez, Michelle  
Wil, Martin  
Young, Richard

## BRONZE (\$1,200–\$2,499)

Abdi, Walli  
Abdulahu, Albert  
Adebambo, Adewale  
Adeyemi, Ademola  
Adonyi, Wendy  
Adrian, Larkin  
Ajala, Olatunde  
Allen, Jennifer  
Allen, John  
Anderson, Taylor  
Arthur, Khary  
Arun, Rau  
Aulenbach, Larry  
Avery, Robert  
Bacerra, Raven  
Baker, Carla  
Balaski, Brad  
Barbour, Greg  
Barclay, Rob

Barnes, William  
Barr, Ian  
Bartlett, S.  
Barwick, Kerry  
Beaton, Chad  
Beaudry, Justin  
Bell, Tasha  
Bencharski, Kenneth  
Bennett, Brooke  
Bennett, Danny  
Bentley, Randall  
Biggin, Chantal  
Bliss, Damon  
Boger, Darren  
Bolt, Paula  
Boone, Charles  
Bourassa, Tracy & Ernest  
Boutilier, Brent  
Boutilier, Joanne  
Brauer, T.  
Bray, Donald  
Breen, Desmond  
Breen, Dwayne  
Brown, Paul  
Brown, Samuel  
Brownson, James  
Bruce Doucette  
Bruce, Dele  
Budden, M.  
Burke, Jennifer  
Butler, Jeff  
Butler, Lawrence  
Camp, Chad  
Campbell, Angus  
Cap, Kelly  
Carey, Blake  
Carniato, Michael  
Carty, Ryan  
Centeno, Ali  
Chai, Ginny Pee Fung  
Chan, Jack

Chan, Patrick & Family  
Cheeseman, Brad  
Cheng, Mily  
Chingombe, Daniel  
Chiovelli, Stefano  
Chisholm, Tom  
Chris Davis & Mirella Rullo  
Christopher, Johnathan  
Christopher, Leo F  
Churchill, Gary  
Chwelos, Mike and Laina  
Ciborowski, Jan  
Clarke, Andrew  
Collins, Craig H.  
Condon, Daryl  
Cooke, Heather  
Coolen, Craig  
Cousineau, Luc  
Crossley, Nathaniel  
Culligan, Dawn  
Cutler, Kristen  
Dardis, Patrick  
Dean, Todd  
Deren, Tim  
Derksen, William  
Doka, Ian & Erin  
Donahue, Collin  
Dowhaniuk, Garry  
Drake, Dwayne  
Dredge, Paul  
Drew, Scottie  
Drover, Darrell  
Drover, Shane  
Duff, Graeme  
Dunford, Bruce  
Dunn, Bob  
Dunn, Breanna  
Dunn, Hunter  
Dupont, Lucien  
Edwards, Hugh  
Edwards, Patrick

Edwards, Scott  
Elliott, Joel  
Ellis, Lanette  
Ernst, Michelle  
Evoy, David  
Ezekiel, Deanna  
Falloon, Freeman  
Faulkner, Tina  
Fediuk, Byron  
Ferrish, Nathan  
Fisher, Dion  
Fitzgerald, Christopher  
Fleet, Mike  
Fleming, Ally  
Fleming, Todd  
Forrest, Steve  
Froc, Jay  
Fulcher, Kenneth  
Galachiuk, Matthew &  
Gibson, Taryn  
Garbin, Manuel  
Getchell, Tony  
Gillard, Dwayne & Carolyn  
Gillard, Josh  
Gillingham, V.  
Giraudier, Devin  
Gladue, Connie  
Goobie, Kirk  
Gosse, Tom  
Govender, Sagan  
Grant, Darren  
Grant, Kelleigh  
Grant, Leonard  
Grant, Troy  
Greaney, Kelly  
Green, Corey  
Green, Peter  
Greening, Shawn  
Gu, Mingxing



Iraliyev, Damir	MacNeil, E.	Orr, Kim	Shelvey, Michael	Wharton De
Jantzson, Sven	MacPhee, Christopher	Orser, Rachel	Shyam Pillai	Gougeon, Narcisa
Jenkins, Ian	Madden, Barbara	Owens, Andrew	Simpson, Jody	Whelan, Paddy
Jesso, Mary-Ann	Madhu, Kavitha	Owens, Jimmy	Sinclair, Brian	White, Douglas
Jhanwar, Deepak & Soman,	Makkinga, Richard	Paliotti, Roberto	Sjonnesen, Jim	Wiklund, Larry
Tripti	Malbon, Brian	Paproski, Richard	Skinner, Alexander	Willford, Kevin
Jimenez Family	Manuel, Geniveve	Parsons, Randy	Smith, Marina	Williams, Eric
Joy, William	Mariko Kerr and Shaun Fysh	Penney, Darrin	Snow, Carson	Willoughan, Clayton
Kangira, Fadzai	Marjorie Epp	Peters, Janet	St Martin, Gabrielle	Wiseman, Mark
Keenan, Tom	Marquis, Eric	Peters, Michael	Stampe, Vaughn	Wohlgemuth, Paul
Keightley, Kevin	Mayers, Robert	Peters, R.	Stec, Mike	Wolfe, Jason
Kelly, Erin	McEachern, Gordon	Pike-Cumby, Dawn	Steeves, Cathy	Wood, Randy
Klym, Ronald	McGloin, Paul	Pollard, Chris and Jenilee	Stepanuk, Ian L.	Wormsbecker, Michael
Kootenay, Bonnie	McGrath, Clarence	Powell, Joshua	Stevens, Sherill	Wrightson, Tim
Kosc, Dave	McIntyre, Terry	Pretty, Dennis	Stoyles, Dean	Wytrykush, Carla
Koy, Sambo	McKay, Skylor	Proudfoot, Jim	Stuckless, Stephen	Yarkie, Angela
Kruger, Mark	Mcleod, Robert	Pruden, Karen	Sturge, William	Yip, Jeffrey
Kurtz, Andrew	Mcneill, Stanley	Punko, Alcide	Sullivan, S.	Young, Andrew
Ladouceur, Kelly	McQuay, Peter	Purm, Mark & Tanya	Tanner, Keith	Young, Dale
Lamoureux, Ronald	McRobb, Logan	Pye, James	Tarbitt Family	
Landsiedel, Cary & Michelle	Mennie, Brenda	Qiu, Sarah	Tattrie, N.	
Landsiedel, Michelle	Mercer, Carolyn	Qureshi, Samir	Tetrault, Kimberly	
Lane, Marlene	Mercredi, Quentin	Rahime, Kamal	The Fingland Family	
Lane, Scott	Metz, Donald	Ratkovic, Robert	The Lacey Family	
Langevin, S.	Miller, Freddy	Reid, Johnathan	Thompson, Adair	
Langille, Craig	Mills, Brian	Ricketts, Matthew	Thompson, Steven	
Lanoué, Audrey	Milner, Perry	Rideout, Matthew	Thompson, Tanya	
Lasiuk, Michael	Moman, Lawrence	Rivette, Jason	Tinkler, Lindsay	
Lauder, Shaylee	Moore, Alain	Roache, Silcar	Toner, Cecil	
Lee, Melissa	Moore, Justin	Roberts, Kelly	Toth, Mona	
Lemay, Stephen	Moore, Shaun	Romanow, Michael	Tremblay, Brandon	
Leonard, James	Morrell, Ashley	Rose, Jeff	Tremblett, Kody	
L'Hirondelle, Marlene	Morrison, Stephen	Ross, Greg	Trettenero, Robert	
Lica, Gratzilla	Mubarak, Majid	Rounsville, Scott	Trufitt, Mike	
Liu, Nicole	Mulrooney, Stephen	Rudderham, Jessica	Tucker, B. Alice	
Lomond, P.	Naca-Rowse, Diana	Rumjan, James & Catherine	Tucker, Mitchell	
Loo, Darryl	Narciso, K.	Rustige, Tom	Tutt, William	
Lovera-Figueroa, Iddar	Navoa, JamesEdward	Ryan, Shane	Ukraine, Colin	
Lund, Robert	Newhook, Luch &	Rymes, Nicole	Unger, Tracy	
Lysak, Darren	Smith, Jason	Saulnier, Corey	Ure, Graham	
MacDonald, Aaron S.	Nguyen, Nhat-Chi	Savoy, Len	Van Seters, John	
& Family	Nilson, Alexander	Scimia, Thomas	Walker, Christopher	
MacDonnell, Daniel	Norman, Richard	Scrimshaw, Jack	Walker, Joshua	
MacEachern, Michael	O'Donnell, Sanford	Segato, Michael &	Ward, Kelly	
MacLean, William	Odor, Bruce	Mary Anne	Waugh, John	
MacLeod, Jamie	Oram, Chris	Shah, Ashish	Weber, B.	
MacNeil, Colleen	Orban, Ootashkik	Sharma, Rahul	Welsh, Graham	

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# Meet our *Team*

## OUR TEAM

**Cathy Steeves**  
Executive Director

**Maryellen Fenech**  
Director of Administration

**Pavlina Vaverka**  
Finance Coordinator

**Sophia Joyce Piosca**  
Redpoll Centre Administrator

**Britany MacDonald**  
Resource Development Manager

**Tammy McGlennon**  
Campaign and Events Coordinator

**Mandy-Lee MacWilliams**  
Community Investment Manager

## BOARD OF DIRECTORS

**Ken Sandmoen**  
President

**Shaun Dupilka**  
1st Vice President

**Michelle Velez**  
2nd Vice President

**IJ Uche-Ezeala**  
Treasurer

**Melanie Ference**  
Director

**Waverly Muessle**  
Director

**Patricia Flett**  
Director

**Craig Warden**  
Director

**Nicole Rymes**  
Director

**Mike Vickers**  
Director

## VOLUNTEERS

Dustin Stuyt

Diya Laha

Muzaffar Malik

Patricia Christie

Chris Pan

Skyanne Patey

Michael Hurlburt

Jeneatte Amarelo

Jen Quigley

Mat Campbell

Steve Kean

Jennifer McLeod

Vaibhay Chemburkar

Gwen Leepart

Barbara Muise

Angie Goredema

Andy Geres

Freeman Falloon

Rajeev Varma

Mariko Kerr

Rebecca Morency



# Treasurer's Report

United Way Fort McMurray and Wood Buffalo (UWFMWB) began 2022 knowing there would be challenges. While COVID-19 restrictions were lifted, the shift in the economy and the community held some challenges.

For the year ended December 31, 2022, UWFMWB shows a decrease in total revenue of \$603,860. This decrease resulted in a deficit of \$317,138 before unrealized loss on investments. The board approved to recognize the unused fire recovery money (\$321,383) in 2022. These funds will go directly into community investment. The board and staff will continue to look to diversify revenue opportunities.

For the year ended December 31, 2022, total expense were \$4,468,258, a decrease of \$195,111 (4.1%) over the prior year. The decline in expenditures over the prior year is primarily due to the Collaboration Project being completed as well as reduced campaign and Redpoll Centre expenses.

While we continue to work and move through these difficult times, our board, staff and volunteers continue to monitor trends, and adapt and develop strategies to diversify revenue sources. Developing sustainable solutions to meet the needs of our community is our priority. UWFMWB has liquid net asset reserves of \$10,177,854, excluding investments in capital assets. When adjusted for the 2023-24 Community Agency funding commitment of \$3,104,573, reserves become \$7,073,281.

The UWFMWB Board of Directors and staff continue to develop strategies to improve the overall financial health of our organization by ensuring:

- Adequate cash reserves are on hand and appropriate investment strategies are employed,
- A disciplined approach to fund management including strong oversight of operations expenses and effective administration of agency funding,

- Effective internal controls exist,
- New funding opportunities are pursued to ensure sustainable campaign contributions,
- Continuous improvement in financial and investment reporting.

On behalf of the Board of Directors, I confirm that the financial statements continue to provide evidence of fiscal responsibility, strength and discipline exercised by UWFMWB. This focus, along with stewardship, provides a strong foundation for UWFMWB to successfully meet community needs, future economic challenges and demonstrate maximum benefit of donor contributions.

I wish to thank all the remarkable individuals who are the driving force of the UWFMWB organization, agencies, partner organizations, volunteers and generous donors who help build a stronger community. It has been a privilege to serve as your Treasurer.

Sincerely,



**IJ Uche-Ezeala**

*Treasurer*

*United Way Fort McMurray and Wood Buffalo*

## CONDENSED STATEMENT OF FINANCIAL POSITION

YEAR ENDED DECEMBER 31, 2022	2022	2021
<b>ASSETS</b>		
Current assets	\$ 10,436,163	11,952,683
Capital assets	331,024	384,226
	\$ 10,767,187	12,336,909
<b>LIABILITIES</b>		
Current liabilities	\$ 218,309	662,291
Long-term debt	40,000	40,000
Unamortized deferred capital contributions	251	314
	\$ 258,560	702,605
<b>NET ASSETS</b>		
Invested in capital assets	\$ 330,773	383,912
General contingency reserve	-	-
Internally restricted net assets	6,491,816	7,142,344
Tomorrow fund	2,510,893	2,841,369
Capital fund	1,175,145	1,266,679
	\$ 10,508,627	11,634,304
	\$ 10,767,187	12,336,909



## CONDENSED STATEMENT OF OPERATIONS

YEAR ENDED DECEMBER 31, 2022	2022	2021
<b>REVENUE</b>		
Support revenue	\$ 3,238,357	4,207,606
Provisions for uncollectible pledges	(94,872)	(97,869)
Other revenue	1,007,635	645,243
	\$ 4,151,120	4,754,980
<b>EXPENSES</b>		
General and administrative expenses	\$ -	-
Campaign expenses	517,644	592,703
Community investment	3,577,922	3,483,773
Redpoll expenses	372,681	386,074
Fire recovery investments	11	79,085
Collaboration project		121,734
	\$ 4,468,258	4,663,369
Excess (deficiency) of revenue over expenses before other item	(317,138)	91,611
<b>OTHER ITEM</b>		
Unrealized gain (loss) on investments	\$ (808,539)	373,690
Excess (deficiency) of revenue over expenses	\$ (1,125,677)	465,301

Please note: As of January 2006, all United Ways across Canada adopted the Transparency Accountability in Financial Reporting (TAFR) Policy. This policy is focused on supporting the Development of Standard statements between all United Ways in Canada. This is a condensed version of United Way Fort McMurray and Wood Buffalo's financial statements.

The complete documents can be obtained by contacting United Way Fort McMurray and Wood Buffalo or by visiting [www.fmwbunitedway.com](http://www.fmwbunitedway.com)



**United Way**  
**Fort McMurray**  
**and Wood Buffalo**

[fmwbunitedway.com](http://fmwbunitedway.com)

## **Contact Us**

United Way Fort McMurray and Wood Buffalo  
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